



Partnering in Academic Excellence



**GRASSROOTS EXPLORATION 2016
BY STUDENTS OF
WELINGKAR INSTITUTE OF MANAGEMENT
DEVELOPMENT & RESEARCH, BANGALORE**

23RD FEB – 27TH FEB 2016

**Grassroots Exploration Feb 2016 by Students of
Welingkar Institute of Management Development & Research,
Bangalore
Facilitated By - Department Of MBA, CIT, GUBBI.**



Exploring Flagship Programs of Central Government at the Grassroots - 23 -27 Feb 2016

FLAGSHIP PROGRAMS CONSIDERED

- ❖ Digital India
- ❖ Start-up/Stand-up/Make in India
- ❖ Skill India
- ❖ Exploring Swachh Bharath

OBJECTIVE

To explore the relevance, prospects and challenges of above schemes / programs @ grassroots level.

DESIRED OUTCOME

Every team are expected to suggest ways and means of implementing above program effectively @ grassroots

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Grassroots Exploration 2016 by Students of We School, Bangalore @ Gubbi

PROGRAM SCHEDULE

Areas	23-2-2016		24-2-2016		25-2-2016		26-2-2016		27-2-2016	
	FN	AN	FN	AN	FN	AN	FN	AN	FN	AN
Team -1: Exploring Digital India	Arrival	Inauguration / briefing about the study	Visit to (1) Internet Café's at Nittur/Gubbi (2) GFGC, Gubbi (3) Private school in Gubbi	Visit to Pura village - discussions with people regarding digital literacy	Discussion with (1) BSNL officials @ Gubbi (2) Raitha Samparka Kendra, Nittur	Visit to Gubbi Taluk Office to explore e- governance	Visit to (1) TumkurOne (2) Idea/Airtel/ Vodafone office	Visit to Kundanahalli Gram Panchayats	Presentation / Valedictory	Back to Bangalore
Team - 2: Exploring Start-up India			Visit to Rabbit Farm, Karehalli	Visit to Just pack enterprises , Mallasandra (Start-up)	Visit to (1) SBM EDP Cell at Hirehalli Discussions with start-up entrepreneurs (1) Livegreen Indian MD (start-up co.) (2) Storedoor.in MD	Visit to (1) DIC (2) KSFC & (3) KIDBA @ Tumkur	Visit to small scale start-up promoters in Tumkur (1) Sai Candles (2) Mushroom cultivating unit &			
Team -3: Exploring Skill India			Visit to (1) Maruthi ITI College (2) CIT Polytechnic institute	Visit to JOC/vocational training inst. near Gubbi	Skill mapping of a small village- Thorehalli	Visit to (1) Keonics, Gubbi (2) Gubbi Labs	Discussion with NSDC Training Partners in Tumkur (Rooman Technologies, Ants Consulting)			
Team -4: Exploring Swachh Bharat			Visit to anganawadi centers @ Kallur	Exploring sanitation status @ Cheluru	Visit to Primary Health Center , Tippur	Exploring sanitation/& hygiene condition in schools @ Chikkanaravangla	Discussions with key officials at Tumkur Corporation			

Visit to Poultry Farm, Basapatna



Grassroots Exploration 2016

Visit to New Start-Up

Visit to Goat Farm, Herur



Visit to Just Pack Enterprises, Mallasandra



Kingsday's Areca Processing, Benachagere



Grassroots Exploration 2016 Visit to Training Centers

MIPSED Training Center, Hirehalli,



Visit to Storedoor.in an E-Commerce Company



Visit to Karnataka State Finance Corporation, Tumkur

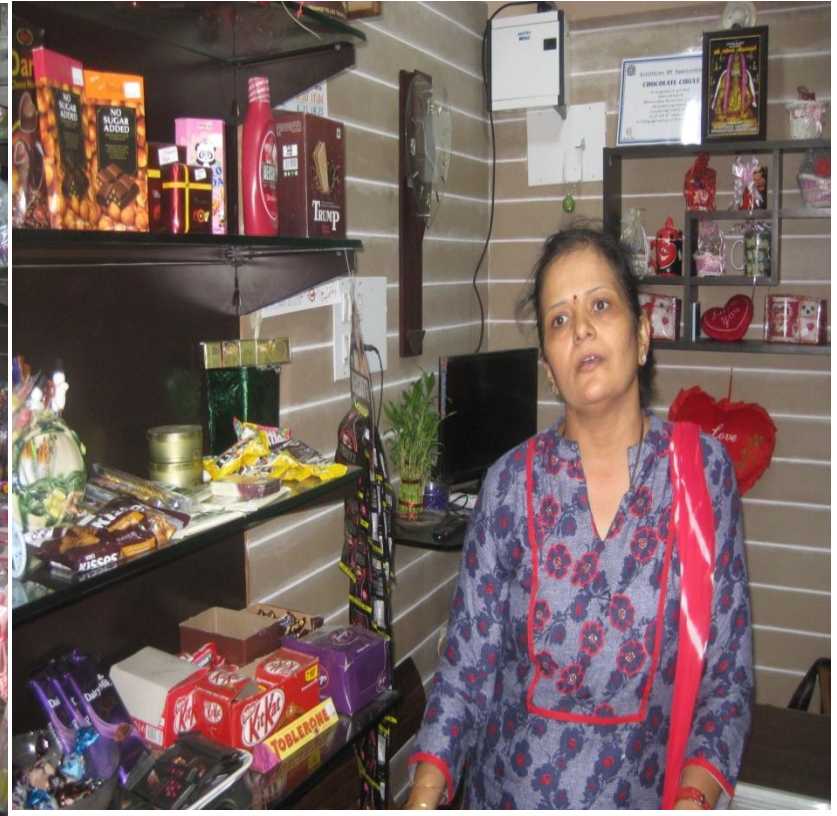


Visit to District Industries Center, Tumkur



Grassroots Exploration 2016 Visit to Start-up Confectionary

Discussion with Ms. Veena, Start-Up Confectionary Entrepreneur - "Chocolate Circle" Tumkur



Discussion with Mr. Beju, Start-Up Entrepreneur - “Thancos Natural Ice Cream” Tumkur



Industry Interaction Session with “System Consulting Information India Pvt Ltd”, Tumkur



Grassroots Exploration 2016 Experience Sharing

Faculty of WeSchool Sharing Grassroots Exploration Experience with Dr. Suresh D.S, Principal & Director, CIT, Gubbi



Dr. Suresh D.S, Principal & Director, CIT, Gubbi presenting Memento to Faculty of WeSchool

