



**GRASSROOTS EXPLORATION 2013
BY STUDENTS OF
WELINGKAR INSTITUTE OF MANAGEMENT
DEVELOPMENT & RESEARCH, BANGALORE**

5TH – 8TH MARCH 2013



Grassroots Exploration March 2013 by Students of Welingkar Institute of Management Development & Research, Bangalore Facilitated By - Department Of MBA, CIT, GUBBI.



Grassroots Exploration 2013

Sectors explored

- ❖ Industry
- ❖ Agriculture
- ❖ Education
- ❖ Local Governance
- ❖ Cooperatives / Livelihood
- ❖ Health

Grassroots Exploration by Students of We School, Bangalore @ Gubbi



PROGRAM SCHEDULE



Day 1

At We School, Bangalore

Day 2:

- 11.30 am to 12.30 pm – Briefing at CIT Campus
- 1.00 pm – Lunch at CIT Campus
- 2 pm to 6.00 pm – Visit to village Kadaba
- Interaction with Key village officials/people like village accountant, Revenue Inspector, Taluk panchayat member, NGOs / Sree Sakthi Groups, etc. at Kadaba Govt. School (2.00 pm to 3.00 pm)
- Exploration study (3.00 pm to 6.00pm)
- 6.30 pm to 8.00 pm-High Tea followed by Discussions / Brainstorming regarding data collected @ CIT Campus
- 8.00 pm - Dinner @ CIT Campus

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PROGRAM SCHEDULE



Day 3:

- 7.30 am to 1.30 pm – Break Fast; Visit to Thyagattur / Sagarannahalli Village
- Interaction with Key village officials/people like village accountant, Revenue Inspector, Taluk panchayat member, NGOs / Sree Sakthi Groups, etc. at Thyagattur Govt. School (8.30 am to 9.30 am)
- Exploration study (9.30 am to 1.30pm)
- 2.00 pm - Lunch @ CIT Campus
- 2.45 pm to 6.45 pm – Visit to Manufacturing Units: Coir, Brick, Pickle, Milk Processing
- 7.15 pm to 8.15 pm - High Tea followed by Discussions / Brainstorming regarding data collected @ CIT Campus
- 8.15 pm – Dinner @ CIT Campus

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PROGRAM SCHEDULE



Day 4:

- 7.30 am to 1.30 pm – Breakfast;
- (8.30 am to 9.30 am) Visit to Thippur & Somalapura Interaction with Key village officials/people like village accountant, Revenue Inspector, Taluk panchayat member, NGOs / Sree Sakthi Groups,
- Exploration study ; Visit to power loom units (9.30 am to 1.30pm)
- 2.00 pm - Lunch @ CIT Campus
- 2.45 pm to 6.45 pm – Visit to Organic farm house of Dr. C R Pradeep & Feeds Factory
- 7.15 pm to 8.15 pm - High Tea followed by Discussions / Brainstorming regarding data collected @ CIT Campus
- 8.15 pm – Dinner @ CIT Campus

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PROGRAM SCHEDULE



Day 5: AT CIT CAMPUS

- 7.30 am to 8.00 am - Breakfast
- 8 am to 11 am – Preparation for presentation
- 11 am to 11.15 am – Tea Break
- 11.15 am to 1.15 pm – Presentation to External body
- 1.15 pm to 2.15 pm – Lunch
- 2.30 pm to 3.30 pm – Panel Discussion / Interaction with panelists.

- Theme of Panel Discussion

“Creation of conducive business ecosystem in rural areas – need of the hour” – with cases related to Tumkur/ Gubbi.

Industries explored



Agriculture Sector



Education Sector



Local Governance





