



CHANNABASAVESHWARA INSTITUTE OF TECHNOLOGY, GUBBI



ENTREPRENEURSHIP | a w a r e n e s s c a m p |

(Under DST-NIMAT Project 2017-18)

18th, 19th & 20th May 2017

Supported By

Department of Science and Technology, Govt, New Delhi
National Science and Technology Entrepreneurship Board (NSTEDB), New Delhi
Entrepreneurship Development Institute of India (EDI), Ahmedabad



Organized by :

Entrepreneurship Development Cell
Channabasaveshwara Institute of Technology
GUBBI, TUMKUR, KARNATAKA

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PATRONS

- ✚ **Sri. G.S Basavaraj**
Chairman, CIT group &
Former MP from Tumkur
- ✚ **Sri.G.B.Jyothi Ganesh**
Secretary & Managing Director, CIT Group

ORGANIZING TEAM

- ✚ **Dr.Suresh.D.S**, Director & Principal, CIT
- ✚ **Dr.Shantala C P**, Vice-Principal & Head-CSE , CIT
- ✚ **Dr.Sridhar K N Rao**, Professor, CSE, CIT
- ✚ **Dr.Prasanna Kumar T.M**, Professor, MBA, CIT
- ✚ **Mr. Vishwas R**, Assistant Professor, CSE, CIT

RESOURCE PERSONS

- ✚ **Dr.Suresh.D.S**, Director & Principal, CIT
- ✚ **Dr.Shantala C P**, Vice-Principal & Head-CSE , CIT
- ✚ **Dr.Prasanna Kumar T.M**, Professor, MBA, CIT
- ✚ **Mr.Praveen Kumar T M**, Assistant Professor, MBA, CIT
- ✚ **Mr. Nagendra R**, Assistant Professor, MBA, CIT

Chief Programme Coordinator / Principal Investigator

- ✚ **Dr.Suresh.D.S**, Director & Principal, CIT

Programme Coordinator

- ✚ **Dr.Prasanna Kumar T.M**, Professor, MBA, CIT

1.0 BACKGROUND

Today, India is recognized as one of the fastest growing economies. It is estimated that the GDP of India in near future will surpass that of China. The intellectual capital available in India is well recognized and appreciated by entire world. Being the youngest nation in this globalized world, India is all set to play a significant role in world's economy.

If India has to be reckoned as one of the economically powerful countries, an ecosystem for fostering '**Entrepreneurship**' in India has to be created. Present central government initiatives like 'Make in India', 'Start-up India', 'Stand-up India' etc. are excellent efforts in this direction. A good number of start-ups have emerged in recent past due to such initiatives.

Academia, particularly Technical Educational Institutes in India have to leverage above platforms and encourage their students to consider 'Entrepreneurship' as one of their career options. The support being extended by NSTEDB, DST, GOI & EDI, Ahmedabad for Entrepreneurship Development is phenomenal.

Entrepreneurship Development Cell in Channabasaveshwara Institute of Technology, Gubbi, Tumkur (Karnataka) has been making efforts to bring awareness among student community about Entrepreneurship. The present emphasis of this cell is to encourage start-ups within the campus. Centre for Creativity has been established to nurture students ideas and take it forward. The outcome of this effort is 'Euniolabs' – a start-up from CIT, Gubbi campus which has four products related to education domain.

Three days of 'Entrepreneurship Awareness Camp' organized by CIT ED cell from 18th – 20th May 2017 is a sincere attempt to sensitize participants about Entrepreneurial Career. Through this camp the ED cell hopes to have many start-ups within the campus.

INAUGURATION AND KEY NOTE ADDRESS

Date: 18th May 2017 Time: 9.30 am Venue: Industry Competency Lab, CIT, Gubbi

Guests for the inaugural function

CHIEF GUEST & KEY NOTE SPEAKER

Dr.Suresh.D.S
Director & Principal, CIT

OTHER GUESTS

Dr. Prasanna Kumar T M
Professor & Head, MBA, CIT

Dr. Kesava Prasanna
Dean- Students, CIT

Mr.Pradeep V
Dean – Academics, CIT

Mr.Anilkumar G
Associate Professor, CSE, CIT

SUMMARY OF TALK BY DR.SURESH. D. S

Dr.Suresh in his inaugural address highlighted the importance of Entrepreneurship Development Programmes in a country like India. He appealed to all participants to think out-of-box and come out with products/& services which could cater to needs and wants for diverse consumer segments. He stressed that only through industrialization we can up-lift the rural economy and people. He assured full support from CIT, Gubbi for all those participants who are planning to set up their own economic enterprise. He inspired participants to explore the option of Entrepreneurial Career.



DAY 1: 18TH MAY 2017

TECHNICAL SESSION 1

TIME: 10.45 AM – 12.45 PM

RESOURCE PERSON: DR.SURESH.D S

TOPICS COVERED:

- Entrepreneurship – Historical background & Present Scenario
- Identification of opportunities for entrepreneurs



DAY 1: 18TH MAY 2017

TECHNICAL SESSION 2 & 3

TIME: 1.45 PM – 4.00 PM

RESOURCE PERSON: DR.SHANTALA.C.P

TOPICS COVERED:

- Mechanism of product selection and technology – assistance from R & D Labs
- Creativity and Business



DAY 3: 20TH MAY 2017

INDUSTRIAL VISIT

TIME: 10.00 AM – 12.45 PM

VISIT TO COIR UNIT @TYAGTOOR, GUBBI TALUK, TUMKUR



VISIT TO ARECA PLATE MANUFACTURING UNIT @TYAGTOOR, GUBBI TALUK, TUMKUR



Group Photo



List of Participants

SL.NO.	USN	NAME
1	1CG13CS058	NANDHINI H U
2	1CG13CS070	PAVAN V
3	1CG13CS078	PRITHVI H M
4	1CG13CS079	PUSHPALATHA J
5	1CG13CS083	RAMYASHREE R
6	1CG13CS092	SAMPADA
7	1CG13CS094	SANTHOSH H R
8	1CG13CS106	SUSHMITHA B S
9	1CG13CS107	SUSHMITHA G N
10	1CG13CS110	T M CHANDRIKA
11	1CG14CS024	RAMASHESHA SUBRAMANYA H V
12	1CG14CS115	YASHASVI P
13	1CG15CS001	ABHISHEK K T
14	1CG15CS011	B R NITHYASHREE
15	1CG15CS035	K R SOHAN
16	1CG15CS048	MANU J
17	1CG15CS050	MEGHANA B V
18	1CG15CS074	POOJA PRASAD S
19	1CG15CS078	PRNATHI H S
20	1CG15CS118	VIDHYADHAR D M
21	1CG14IS031	POOJA M
22	1CG14IS034	PRIYA PRABHAKAR NAIK
23	1CG14IS039	RAKSHITHA R
24	1CG14IS040	RASHMI T M
25	1CG14IS049	SHWETHA B R
26	1CG14IS057	VIDYA M
27	1CG15IS003	APOORVA K R
28	1CG15IS011	BINDUSHREE SN
29	1CG15IS034	NIVEDITHA.G
30	1CG15IS062	YASHASWINI H R

SL.NO.	USN	NAME
31	1CG13EC062	NANDAN JAIN. R. D
32	1CG13EC011	BHARATH B K
33	1CG13EC101	SHIVAPRASAD B M
34	1CG13EC023	DARSHAN D S
35	1CG13EC009	BALASUBRAMANYAM. M. V
36	1CG13EC064	NANDEESH K A
37	1CG11EC021	CHETAN MURTHY H S
38	1CG13EC055	MANJUNATH H R
39	1CG13EC020	CHIRANJEEVI M
40	1CG13EC087	ROSHANI S
41	1CG14EC024	DIVYARANI K G
42	1CG14EC028	HARSHINI R
43	1CG14EC041	KAVYA Y N
44	1CG14EC062	MEGHANA A S
45	1CG13EC027	DEEPA KALMATH
46	1CG14EC064	MOHAMMED SAWOOD
47	1CG14EC010	BHAVYA D R
48	1CG15EE038	SHARATH H P
49	1CG15EE043	SUSHMA T
50	1CG15EE044	SHUSHMITHA P R
51	1CG15EE049	VEERABHADRAIAH
52	1CG14EE001	ABHISHEK B
53	1CG14EE020	MEGHANA N
54	1CG14EE043	SHASHI KUMAR
55	1CG14EE049	SYED ZAHID ALI
56	1CG14EE416	SHOBHA G B
57	1CG15EE412	SHABREEN BHANU
58	1CG14ME019	CHANDRASHEKAREGOWDA B S
59	1CG15ME402	DARSHAN B
60	1CG14ME047	KIRAN P

SL.NO.	USN	NAME
61	1CG14ME051	KUSHAL M S
62	1CG14ME054	MADHUCHANDRA R K
63	1CG14ME056	MANJUNATH R
64	1CG14ME064	NARENDRA J N
65	1CG14ME073	PRASHANTHKUMAR G R
66	1CG14ME074	PRAVEEN H M
67	1CG14ME078	RAKESH B
68	1CG14ME080	RAKESH D K
69	1CG14ME084	RAKSHITH D N
70	1CG14ME086	RAKSHITHANANDA C A
71	1CG14ME102	SUJAYKUMAR C R
72	1CG14ME104	SUPRITH M S
73	1CG15ME412	KUMAR N V
74	1CG15ME408	KALLESH
75	1CG14EC052	LOKESH S P