



# Channabasaveshwara Institute of Technology

(Affiliated to VTU, Belgaum & Approved by AICTE, New Delhi)  
(NAAC Accredited & ISO 9001:2015 Certified Institution)

NH 206 (B.H. Road), Gubbi, Tumkur – 572 216. Karnataka.



## WOMEN HYGIENIC CAMPAIGN

### A REPORT

**The Women Empowerment Cell , CIT Gubbi Proudly organized a Session on “Women Hygienic Campaign”-A Sustainable Menstruation On 18<sup>th</sup> December 2017 at CIT campus.**

To address this issue, **Green The Red**, a group of eco-activists and healthcare professionals, has launched a ‘**Cup and Cloth campaign**’ supported by the **Karnataka State Pollution Control board (KSPCB)**. The aim is to bring the government and the nation’s attention to sustainable menstrual choices. The campaign wants the government to evaluate sustainable alternatives to disposable pads and provide the same in their menstrual hygiene schemes.

The session was conducted by **Mrs. Chakrasthitha, Biomedical Engineer** from “**Green The Red**”. She explained about the campaign that is bringing to the people an awareness of alternatives that are trash free, rash free and cash free.

She also concentrated on modern-day sanitary napkins and tampons have chemicals in them that are harmful to women’s health. Added to this, burning sanitary waste or dumping them in landfills and water bodies have adverse effects on the environment.

The session was organized for the teaching staff, Non- teaching Staff, Lady Sweepers and students of our Institution where around 95 of them attended it.

It was a bold approach towards a topic which is still a taboo in both rural and urban India.

**CIT-WEC**